



Code No. 1179 / O / E

FACULTY OF MANAGEMENT

MBA IV/VI – Semester (Old) & (Evening) Examination, May / June 2019

Subject: Supply Chain Management

Course No. 4.2

Time: 3 Hours

Max. Marks: 80

Note: Answer all the questions.

PART – A (10x2 = 20 Marks)
[Short Answer Type]

1 Write short notes on the following:

- a) Value chain system for SCM.
- b) SCOR model
- c) Forward Vs backward integration
- d) Outsourcing
- e) Fleet Management
- f) Pull scheduling
- g) Process of Bench Marking
- h) Elements of lean manufacturing
- i) RFID
- j) Channel design in SC

PART – B (5x12 = 60 Marks)
[Essay Answer Type]

- 2 a) How the supply chain strategy is used in a manufacturing organization?
OR
b) Explain about the importance of SCM and also explain features of SCM.
- 3 a) Explain about various types of logistics and their role in supply chain management.
OR
b) What is inventory management? Explain the role and importance of inventory in supply chain.
- 4 a) Explain about the formats and modes of transportation.
OR
b) Discuss in detail about various types of warehouses and warehousing operations.
- 5 a) Explain about strategic issues in supply chain in detail.
OR
b) Discuss in detail about the PPP environment and its importance in supply chain management.
- 6 a) Explain in detail about the role and importance of distributors in supply chain management.
OR
b) What is retail supply chain management? Explain about the problems of various components in retail SCM.
